

Clinical Study by BCBS on how Chiropractic Care Decreases Hospital & Pharmaceutical Costs!



Blue Cross Blue Shield of Illinois Chiropractic Study

Starting in 1999, and stemming over a 7-year period of time, a major Illinois HMO participated in a study where chiropractors would serve as primary care physicians in its network. The results are not only verifiable they remain unrefuted to this day.

“Results: Clinical and cost utilization based on 70,274 member-months over 7-year period demonstrated;

- **Decreases of 60.2% in-hospital admissions**
- **59% less hospital days**
- **62% less outpatient surgeries and procedures**
- **85% less pharmaceutical cost when compared with conventional medicine IPA performance for the same health maintenance organization product in the same geography and time frame”**



BlueCross BlueShield

The results of his study surprised even those who conducted it:

“I have always believed that the overutilization of pharmaceuticals and surgery, and the underutilization of more natural healing techniques, such as chiropractic, has been the cause of great suffering. Yet, I had no idea that magnitude of both clinical improvements and cost effectiveness would approach 50% in both cases” – “DCs and Diagnosis” Keith Pendleton

Neurologically based Chiropractors look for the cause of health issues and symptoms and do not merely attempt to mask them with drugs or surgery. At Vero Chiropractic we believe that education is vital to the healing process and we hope that this helps you understand that with a clear nervous system, your life and your families’ lives can be much better.

Reference:

Clinical Utilization and Cost Outcomes from Integrative Medicine Independent Physician Association: An Additional 3-year Update” Richard L. Sarnat, MD, JMPT